

Robert Wolf

Founder and Chief Executive Officer



Robert Wolf is Chairman and co-founder of [Measure](#), a company offering Drone as a Service® and Founder and Chief Executive Officer of [32 Advisors](#), a company focusing on economic advisory services and developing infrastructure projects.



Prior to forming 32 Advisors, Robert spent 18 years at UBS, a global financial services firm. There he held several senior positions including Chairman and CEO of UBS Americas and President and Chief Operating Officer of the Investment Bank. He joined UBS in 1994 after spending approximately 10 years at Salomon Brothers.

In addition to his role at 32 Advisors, Robert has held three Presidential appointments under President Obama; as a member of the Economic Recovery Advisory Board from 2009-11, the Council on Jobs and Competitiveness from 2011-13 and the Export Council from 2014-16. In 2012 Robert was on the Homeland Security Advisory Council's Border Infrastructure Task Force.

Robert serves on the Board of Directors of the Obama Foundation, on the Undergraduate Executive Board of the Wharton School and on the Economic Advisory Council for the Center for American Progress. Robert also sits on the board of the Partnership for NYC, the Leadership Council for the Multiple Myeloma Research Foundation and is a member of the Council on Foreign Relations, and a graduate member of the Committee Encouraging Corporate Philanthropy. Robert formerly served as Vice Chairman of the Robert F. Kennedy Center for Justice & Human Rights, on the board of trustees of the Children's Aid Society, on the Athletics Board of Overseers at the University of Pennsylvania and on the Board of Directors of the Financial Services Roundtable. Robert was named to Worth Magazine's 100 Most Powerful People in Finance in 2013 and in 2012-13, he hosted the show "Impact Players" on the Reuters Channel on YouTube TV. In December 2016, Robert joined Fox News/Fox Business as a TV contributor and was a member of the Advisory Board of the show "Wall Street Week".

Robert is a graduate of the Wharton School at the University of Pennsylvania, receiving a B.S. in Economics. While at UPenn, he played on the varsity football team that won IVY League Championships in both the 1982 and 1983 seasons and was an honoree into the Ivy Football Association in 2013. In May 2014, Robert received the Distinguished Alumni Award from the Wharton School. Robert currently resides in Purchase NY and grew up in Marblehead, MA and is in the town's Athletics Hall of Fame.

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