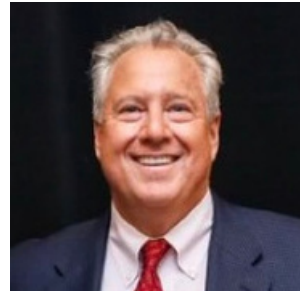


Robert Wolf, Founder

Robert Wolf is the Founder of 32 Advisors, which provides advisory services to C-suites and boards of directors on transaction support, geopolitical risk, and corporate governance. He also leads 32 Ventures, the firm's investment platform, which partners with founders from seed through growth stage to provide both capital and strategic guidance. 32 Ventures invests across consumer, media, technology, hospitality, and business services, drawing on the firm's global network and operational expertise to help companies scale.



Beyond the firm, Robert maintains an active portfolio of board and operating roles. He is a Founding Partner of North Iron Holdings, an industrial distribution services holding company; Chairman of Community, an AI-driven messaging software platform; Chairman of Defunkify, an environmentally friendly laundry care brand; and Chairman of the iconic American brand Archie Comic Publications. He previously co-founded and served as Chairman of Measure, an aerial intelligence company specializing in drone technology, which was acquired in 2021. He holds a minority ownership stake in C.F. Estrela da Amadora in the Portuguese Primeira Liga and serves on the advisory board of Bandwagon, an independent film production company. He is also a familiar presence in financial media, having joined Fox News and Fox Business as a contributor in 2016, appearing multiple times per week.

Robert's path to building 32 Advisors ran through Wall Street, where he spent 18 years at UBS, a global financial services firm, holding several senior leadership roles, including Chairman and CEO of UBS Americas and President and Chief Operating Officer of the Investment Bank. He joined UBS in 1994 after a decade at Salomon Brothers. He has been named multiple times to Worth magazine's 100 Most Powerful People in Finance.

His experience reaches well beyond the private sector. Robert was appointed by President Biden to the Pentagon's Defense Business Board (2022-2024), and under President Obama he held three Presidential appointments: to the Economic Recovery Advisory Board (2009-2011), the Council on Jobs and Competitiveness (2011-2013), and the Export Council (2014-2016). In 2012, he served on the Homeland Security Advisory Council's Border Infrastructure Task Force.

That commitment to public life extends across a range of civic, cultural, and political organizations. Robert currently serves on the Executive Board of Directors of the Obama Foundation and the Leadership Council of New York City's Robin Hood Foundation, and recently joined the U.S. Soccer Federation's Leadership Advisory Group. He is a member of the Council on Foreign Relations and has served on the Democratic National Finance Committee for over a decade. In August 2026, Robert was appointed to Mayor Zohran Mamdani's inaugural New York City Business Advisory Council to help advance the city's economic growth and innovation priorities. He previously served on former Mayor Eric Adams' infrastructure transition team, co-chaired New York City's Democratic National Convention Host Committee under former Mayor Bill de Blasio, and was a Board Member of the Partnership for New York City.

His earlier service spans a similarly broad set of institutions, including roles as Vice Chairman of the Robert F. Kennedy Center for Justice & Human Rights and a seat on the Economic Advisory Council for the Center for American Progress. He has also served on the boards of the Wharton Undergraduate Executive Board, the Wharton Alumni Board, the University of Pennsylvania Athletics Board of Overseers, the Children's Aid Society, the Multiple Myeloma Research Foundation, and the Financial Services Roundtable.

Robert is a graduate of the University of Pennsylvania, where he earned a B.S. in Economics from the Wharton School. While at Penn, he played varsity football on the Ivy League Championship teams of 1982 and 1983; and, in 2013 was inducted into the Ivy Football Association Dinner honoring distinguished alumni from each of the eight Ivy League institutions. He currently serves on the Penn Football Board and received the Wharton Distinguished Alumni Award in 2014. Robert is also a Visiting Presidential Fellow at Suffolk University and in 2024 was awarded an Honorary Doctorate of Commercial Science from Suffolk University's Sawyer Business School. Born and raised in Marblehead, Massachusetts—where he is a member of the town's Athletics Hall of Fame—Robert currently resides in Westchester County, New York.